SOUL Executive Director Report

Prepared for 2018 AGM, October 13th

National Occupation Classification (NOC) application

- A proposal for adding 'Organic Landscape Technician' to the National Occupation Classification listings was prepared, following the format used for classifications on the Statistic Canada website, and submitted to Statistics Canada on November 29th, 2017.
- Receipt of the application was confirmed.
- There is no defined date provided for when the application will be reviewed.

Federal Incorporation

- The Canadian Society for Organic Urban Land Care has been incorporated as a federal not-for-profit. Bylaws have been drafted and reviewed. Michael Hermary, Astrid Muschalla and Chris Morrison are the initial board members. Banking has been set up at Alterna Credit Union, an Ontario based not-for-profit. Michael Hermary, Astrid Muschalla and Sundaura Alford-Purvis have signing authority and all outgoing funds require dual authorization.
- The related dissolution of the BC Society under which SOUL has been operating will be discussed in further detail under a separate agenda item.

Services and resources for members

- Certified Professional and Accredited Practitioner certificates have been mailed to all members who maintain active certification.
- Organic Land Care for Your Community, a guide both for SOUL members and the general public on how to go about encouraging municipalities to adopt organic land care standards for public lands, has been added to the SOUL Website e-publications list. http://www.organiclandcare.org/Organic-Land-Care
- Work has begun on compiling soil test results and detailed maintenance information for public spaces that are currently being maintained using organic standards. This work is being done with the assistance and cooperation of Rohan Harrison os Sunnybrook Health Sciences centre and several individuals from Toronto Parks.
- Plans are also in place to develop information sheets about alternative management options for situations where people commonly use pesticides for banned applications (i.e. RoundUp for non-hazardous weeds in Ontario etc.) and providing them to retailers for posting near where they stock the applicable products. This would be a potential avenue for building recognition of the SOUL brand and goals while also informing members of the public of viable alternatives to problematic chemicals.
- A list of businesses across Canada which advertise organic garden and landscape services was compiled as part of the NOC application preparation. Over the coming dormant season an outreach effort will be made to introduce SOUL to these businesses and encourage their participation in our efforts, association and/or in local efforts to encourage adoption of Organic Land Care Standards.